

# Nitya Patel

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## Summary

**Results-driven Business Analyst & Project Lead** with 2+ years of experience in data analytics, financial strategy, and cross-functional collaboration. Passionate about sustainability and digital transformation, I specialize in translating business priorities into actionable development work, optimizing processes, and driving execution in Agile environments. Skilled in requirements elicitation, backlog management, and stakeholder coordination, with a strong ability to bridge the gap between business needs and technical solutions.

## Education

**University of Massachusetts, Charlton College of Business**

**Dartmouth, MA**

**Master of Business Administration in Business Analytics**

**Dec 2024**

- Specialized in financial modeling, strategic management, and data-driven decision-making.

- Conducted case studies on business strategy, financial performance, and market expansion.

**Gujarat Technology University, L. J. Institute of Engineering & Technology**

**Gujarat, India**

**Bachelor of Engineering & Technology in Instrumentation & Control Engineering**

**Aug 2022**

## Skills

**PM Skills:** Project Management, Project Strategy, Risk Analysis, Business Process Optimization, Stakeholder Engagement, Decision-Making, Documentation, SteerCo Presentation, Communication, Multitasking, Profit & Loss Statements, A/B Testing, Market Sizing, Revenue Models, Financial Analysis, Business Strategy Development

**Technical:** AWS (EC2, S3, Sage Maker), Tableau, MATLAB, R, Excel, Variance Analysis, Cost Analysis, KPI-Reporting, Data Visualization, Statistical Modeling & Forecasting, Market & Product Analysis, Data Interpretation

**Tools:** SharePoint, MS Project, MS Office, IT Cloud, Agile, Scrum, Product Lifecycle Management, Product Roadmaps

**Professional:** Quantitative & Analytical Ability, Communication, Team Collaboration, Initiative-taking, Problem-Solving

## Professional Experience

**Marketing Strategy Teaching Assistant, University of Massachusetts, Dartmouth**

**Aug 2023 - Dec 2024**

- Managed production scheduling & order tracking for marketing projects, ensuring 100% on-time delivery & seamless execution of deliverables. Conducted quality control, compliance verification, & risk analysis, collaborating with internal teams to resolve 95% of discrepancies, aligning marketing strategies with client expectations & strategic goals.

**Graduate Management Teaching Assistant, University of Massachusetts, Dartmouth**

**Aug 2023 - Dec 2023**

- Managed student projects, ensuring 100% milestone completion & alignment with business objective. Facilitated cross-functional collaboration & logistical support, utilizing Excel & Tableau dashboards to track & optimize project performance.

**Instrumentation Engineering Intern & Project Coordinator Trainee, Vimal Crop Care Pvt. Ltd.**

**Jul 2021 - Dec 2022**

- Coordinated project timelines by collaborating with teams & vendors, ensuring 100% alignment with customer specifications & goals. Managed schedules, tracked progress, & conducted cost analysis, optimizing workflows & post-delivery support to enhance customer satisfaction & project success.

**Summer Internship, Jash Packaging Co.**

**Dec 2020 - Jan 2021**

- Analyzed logistics & supply chain data, identifying inefficiencies & implementing process improvements that enhanced operational performance by 2.6%. Collaborated with cross-functional teams to streamline workflows, optimize packaging & distribution, & boost productivity while reducing waste.

## Academic Projects with Experience

**Advanced Organizational Behavior, University of Massachusetts Dartmouth**

**Spring 2023**

- Evaluated GE's financial performance, sustainability initiatives, & operational efficiencies, aligning with strategic project management principles

- Provided data-backed recommendations to optimize financial decision-making, cost management, & resource allocation

**Product & Market Analysis, University of Massachusetts Dartmouth**

**Fall 2023**

- Led SWOT analysis, market segmentation, targeting, & positioning to assess product-country combinations & market opportunities. Delivered actionable insights to improve product competitiveness, aligning with business goals & customer project strategies

**Business Analytics & Data Mining, University of Massachusetts Dartmouth**

**Spring 2024**

- Developed predictive models for financial risk assessment using R & Python, enhancing decision-making in project financial planning. Performed fraud detection & cost modeling to drive data-backed insights for financial decision-making.

**Healthcare Analytics Using AWS, University of Massachusetts Dartmouth**

**Fall 2024**

- Designed predictive financial models for hospital cost management & revenue forecasting, improving financial planning

- Utilized AWS Sage Maker, EMR, & cloud-based analytics to process & analyze large financial datasets for analyzing trend

## Leadership Roles with Experience

**President, Business Student Association, University of Massachusetts Dartmouth**

**Dec 2023 - May 2024**

- Led student initiatives on financial literacy & career development, strengthening project planning & execution skills while engaging diverse stakeholders. Organized finance & data analytics workshops, managing event logistics & coordinating cross-functional teams for seamless execution.

**Graduate Student Senator, University of Massachusetts Dartmouth**

**Jul 2024 - Dec 2024**

- Advocated financial policies & optimized resource allocation, ensuring budget management & strategic fund distribution.

- Facilitated student-administration communication, strengthening stakeholder coordination & enhancing institutional funding strategies.